



Cecil College and Millersville University

AAS in Marketing to BS in Marketing

Admissions Requirements and Transfer of Academic Credit

1. Students enrolled in the AAS in Marketing at Cecil College who wish to articulate to the BS in Marketing at Millersville University of Pennsylvania must complete the Millersville University of Pennsylvania admission process, including but not limited to: Millersville University of Pennsylvania admissions application, and submission of all official transcripts from secondary and post-secondary institutions.
2. Millersville University of Pennsylvania agrees that graduates of the Cecil College AAS in Marketing meet the admissions standards of the BS in Marketing at Millersville University of Pennsylvania if they satisfy the following conditions:
 - a. Applicants with at least a 2.0 grade point average (GPA) at Cecil College are eligible for admission to Millersville University of Pennsylvania.
 - b. Prior to matriculation to Millersville University of Pennsylvania, the student will successfully complete the Associate of Applied Science in Marketing at Cecil College.
3. Millersville University of Pennsylvania agrees that graduates of the Cecil College AAS in Marketing will be able to transfer courses and credit to Millersville University of Pennsylvania towards the BS in Marketing as follows:
 - a. Per existing PA State System of Higher Education transfer policy, all students who complete the Associate of Science or Associate of Art degree at Cecil College and transfer into an approved program will receive a waiver of general education requirements, with the exception of those courses listed in Appendix A of this agreement.
 - b. Coursework completed at Cecil College towards satisfaction of the requirements for the AAS in Marketing will transfer to Millersville University of Pennsylvania as outlined in Appendix A of this agreement.
 - c. All coursework transcribed at Cecil College beyond those outlined in Appendix A of this agreement will transfer to Millersville University of Pennsylvania and will be applied to the 120 credit total required for conferral of the baccalaureate degree at Millersville University.
 - d. All students who transfer into Millersville University through this agreement will be required to fulfill all applicable residency requirements of Millersville University and the PA State System of Higher Education current at the time of matriculation into Millersville University.

Appendix A

CURRICULUM TRANSFER AGREEMENT GUIDELINE			
Cecil College: AAS in Marketing		Millersville University of Pennsylvania: BS in Marketing	
General Information:			
All students are required to complete an Advanced Writing Course at Millersville if no equivalency completed prior to transfer.			
CECIL COLLEGE AAS IN MARKETING		MILLERSVILLE UNIVERSITY BS IN MARKETING	
Major Courses Completed at CC	Cr.	MU Equivalencies	Cr.
CIS 101 Introduction to Computer Concepts	3	CSCI 101 Problem Solving with Computers	3
ECO 221 Economics-Micro	3	ECON 102 Microeconomics	3
ECO 222 Economics-Macro	3	ECON 101 Macroeconomics	3
Science w/ Lab Elective	4	Science w/ Lab Elective	4
SOC 101 Introduction to Sociology, SOC 105 Perspectives in Human Diversity, OR GEO 102 Cultural Geography	3	SOCY 101 Introduction to Sociology, SOCY 1XX Perspectives in Human Diversity, or GEOG 220 Human Geography	3
EGL 101 College Composition	3	ENGL 110 English Composition	3
MAT 125 Applied Calculus OR MAT 127 Introduction to Statistics	4	MATH 12X Applied Calculus OR MATH 235 Survey of Statistics	4
SPH 121 Interpersonal Communications OR SPH 141 Public Speaking	3	COMM 217 Interpersonal Communication OR COMM 100 Fundamentals of Speech	3
BUS 103 Introduction to Business	3	BUAD 101 Introduction to Business	3
BUS 131 Principles of Management	3	BUAD 251 Principles of Management	3
BUS 187 Business Ethics	3	BUAD 1XX Business Ethics	3
BUS 190 Introduction to Entrepreneurship	3	ENTR 201 Art of Entrepreneurship	3
BUS 207 Introduction to Public Relations	3	COMM 251 Public Relations I: Intro to Principles & Theory	3
BUS 210 Business Law	3	BUAD 202 Legal Environment of Business	3
BUS 212 Principles of Marketing	3	BUAD 231 Principles of Marketing	3
BUS 242 Advertising	3	MKTG 335 Advertising	3
BUS 243 Personal Selling	3	MKTG 333 Personal Selling	3
EGL 211 Technical Writing	3	ENGL 312 Technical Writing	3
VCP 116 Digital Imaging I	2	ITEC 456 Desktop Publishing	2
VCP 117 Digital Imaging II	2	ITEC 1XX Digital Imaging II	2
MINIMUM CREDITS NEEDED TO COMPLETE ASSOCIATES DEGREE:	60	CREDITS TRANSFERED:	60