CECIL COLLEGE

TITLE: Banning High Pressure Recruiting Tactics for Service Member Enrollments

Initial Action:	October 28, 2026
Board Resolution:	26-050
Last Revised:	
Policy:	New - October 28, 2026
Procedure:	New - October 28, 2026
Last Reviewed:	
Effective:	October 28, 2026
Next Review:	October 2029
Policy Owner:	Vice President of Student Affairs

POLICY:

Cecil College complies with the Department of War (DoW) ban on high-pressure tactics for the purpose of securing Military Service Member enrollments at the College, as specified in the DoW Memorandum of Understanding paragraph 3.j.(3).

PROCEDURE:

Cecil College bans high-pressure recruitment tactics such as multiple unsolicited contacts (3 or more), including contacts by phone, email, or in-person, and engaging in same-day recruitment and registration for the purpose of securing Service member enrollments.

This policy applies to all Cecil College employees, affiliates, and/or third parties under the control of the College who engage in financial compensation or incentives and/or engage in current military service member recruitment and/or enrollment.

The definition of Military Service Member: Active member of the "uniformed services," consisting of the armed forces (Army, Navy, Air Force, Marine Corps, and Coast Guard), the Commissioned Corps of the National Oceanic and Atmospheric Administration (NOAA), and the Commissioned Corps of the Public Health Services.

RESOLVED, that the Cecil College Board of Trustees approves of the Banning Recruit Tactics for Service Member Enrollment Policy as presented.